

Webmaster AGM Report – June 2023

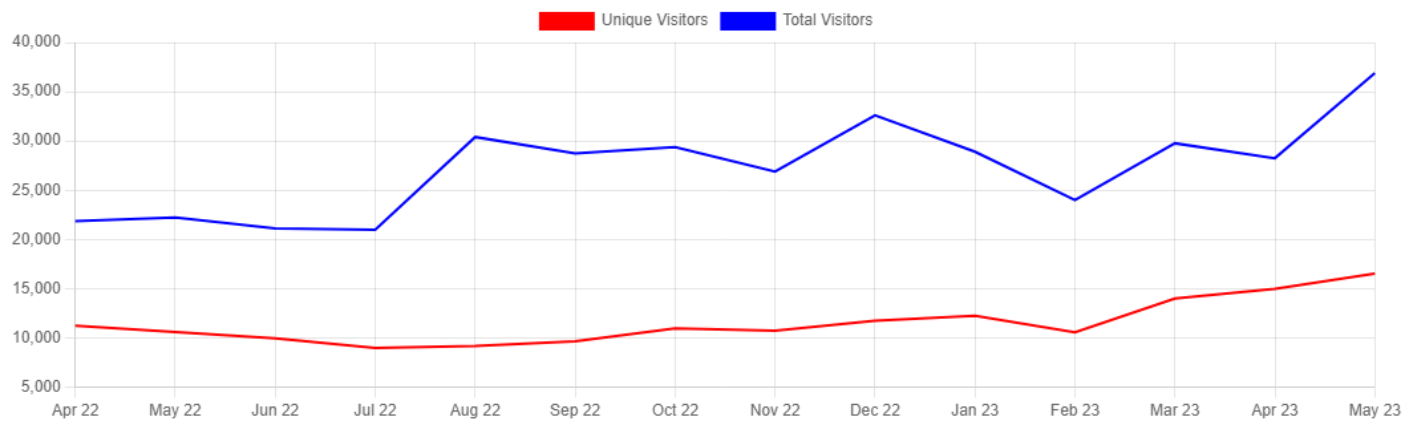
Nothing specific to report, just general housekeeping tasks and helping with PR.

Unfortunately, there was an outage on the server on 1 June. This did not just affect the CNCC site, but it was resolved by the end of the day.

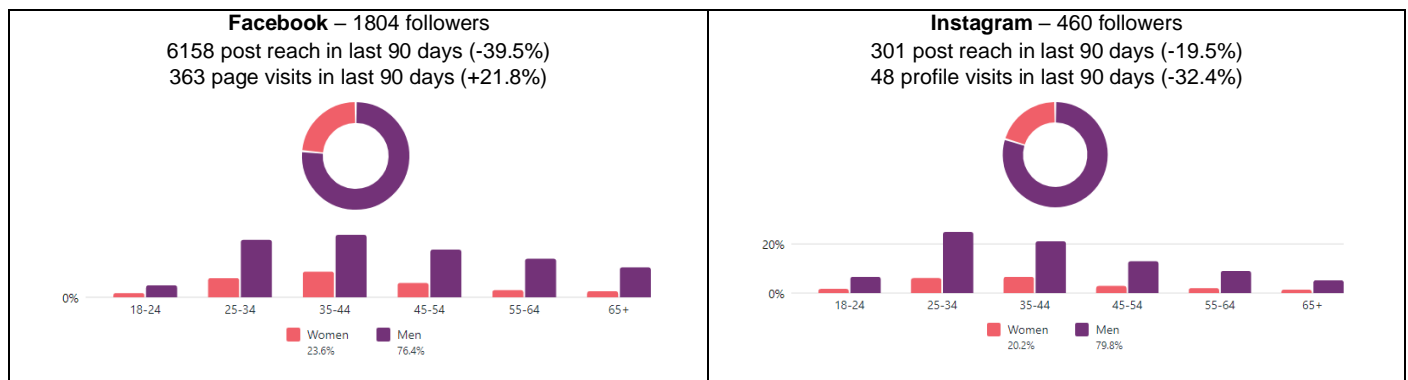
Analytics

Site visitors

	Jul 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	Jan 23	Feb 23	Mar 23	Apr 23	May 23
Unique	8,994	9,192	9,676	10,991	10,752	11,760	12,258	10,589	14,009	15,004	16,538
Total	21,004	30,404	28,730	29,370	26,902	32,602	28,910	24,014	29,766	28,255	36,914



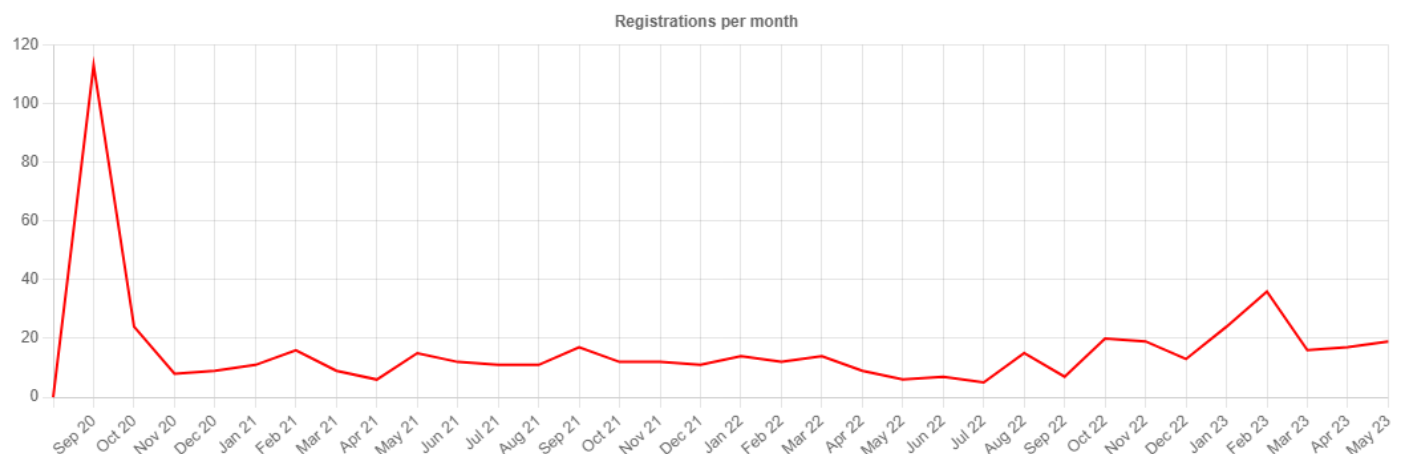
Social Media



Twitter has 544 followers.

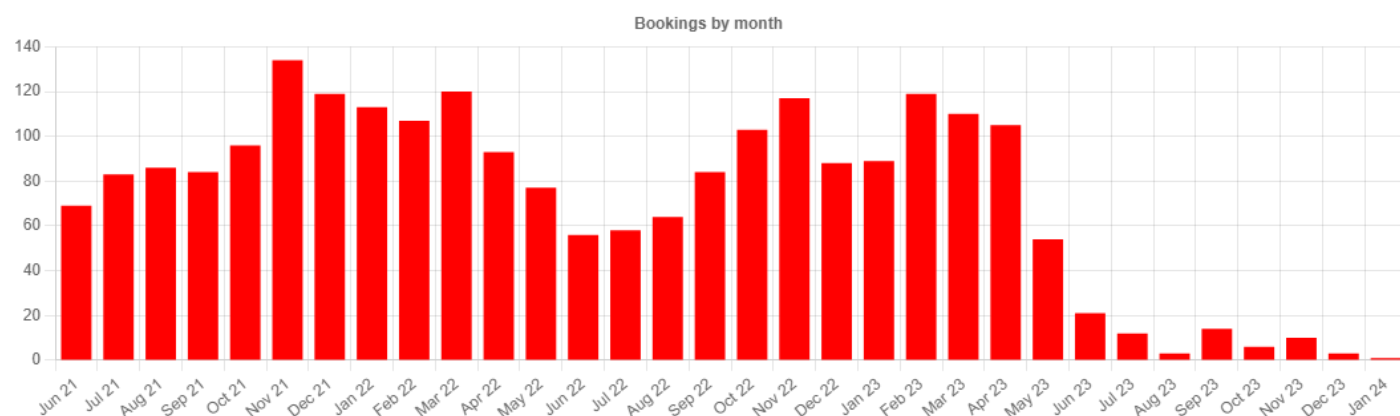
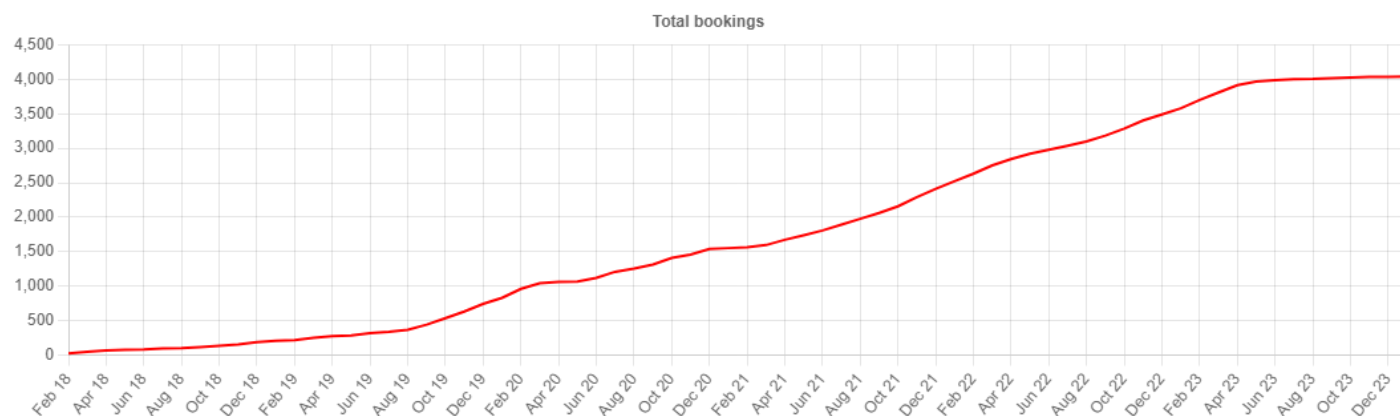
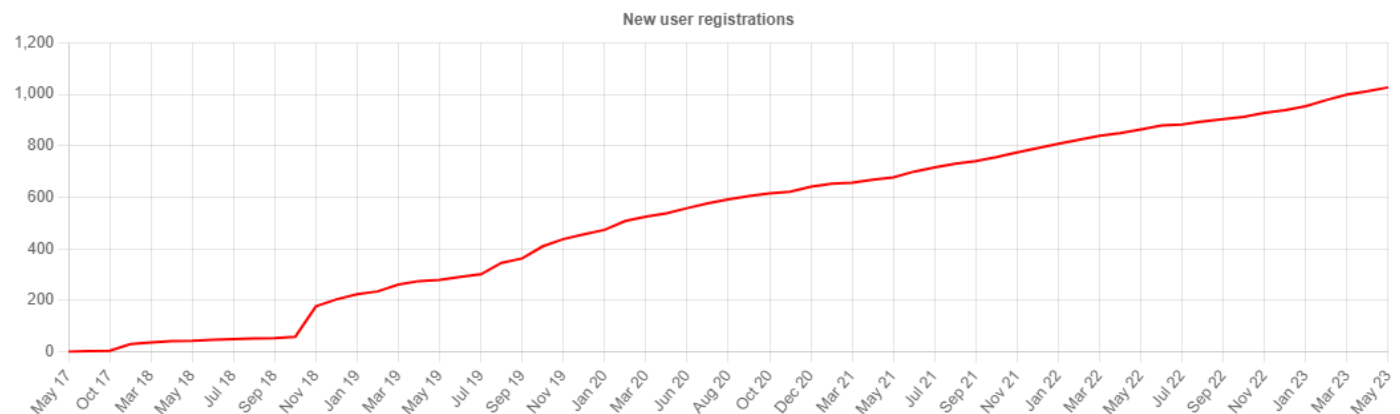
Mailing List

- The mailing list contains 550 people.



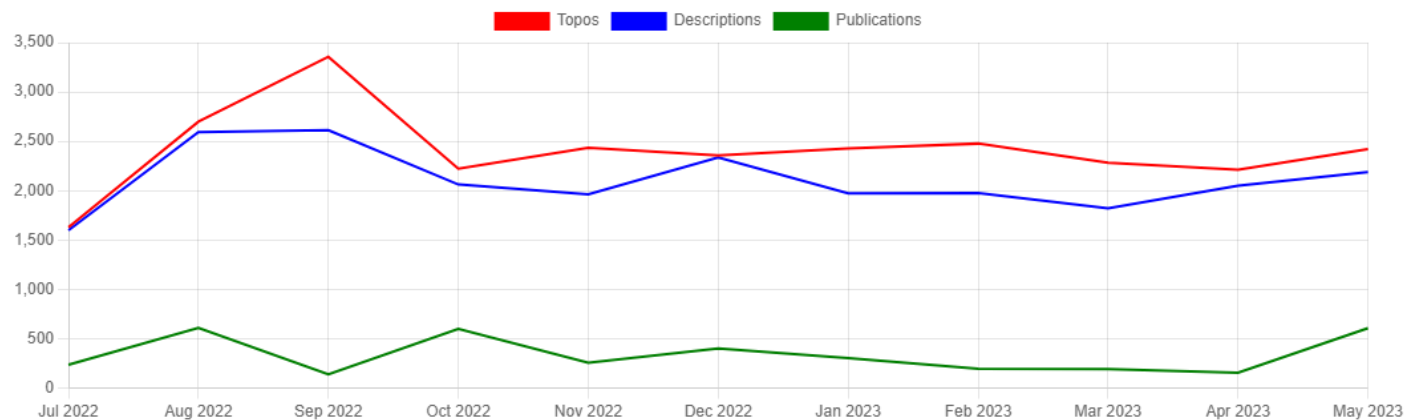
Online Booking System

- 1027 registered users
- 4643 individual bookings have been made. This number includes 4038 approved bookings and 604 cancelled bookings.
- 204 (20%) made a positive statement that they are NOT BCA members.
- 714 (70%) said they are members of a club.
- Of the users who specified gender there are 170 female (17.1%), 735 male (73.8%) and 2 other (0.2%).
- The average age is 49.5 with the youngest 19 and oldest 82.



Media Downloads

	Topos	Descriptions	Publications
May 2023	2422	2190	608
Apr 2023	2211	2051	158
Mar 2023	2282	1823	195
12 Month Average	2210	1932	310



Top 10 media downloads (3 months to 1 June 2023)

Topos	Descriptions	Publications
272 - Alum Pot	368 - Ease Gill Caverns	364 - CNCC Newsletter Issue 13 - May 2023
210 - Sell Gill Holes	346 - The Leck Fell Master Cave System	161 - Shuttleworth Pot (Witches Cave) Conservation Guide
199 - Lost Johns' Cave	294 - Gaping Gill	57 - CNCC Newsletter Issue 12 - Oct 2022
162 - Rowten Pot	293 - Alum Pot and Long Churn Caves	45 - Great Douk Cave - A Guide to Hidden Gems
157 - Jingling Pot	225 - Caves of Scotland	39 - Witches Cave Conservation Plan

Report data snapshots taken 1 June 2023.